



ELIZADE UNIVERSITY,  
ILARA-MOKIN

**FACULTY: SOCIAL & MANAGEMENT SCIENCES**  
**DEPARTMENT: MASS COMMUNICATION**  
**SECOND SEMESTER EXAMINATION**  
**2018/2019 ACADEMIC SESSION**

**COURSE CODE: MAC 404**

**COURSE TITLE: INTRODUCTION TO BOOK PUBLISHING**

**NUMBER OF UNITS: TWO (2) CREDITS**

**DURATION: TWO (2) HOURS**

**ANSWER THREE (3) QUESTIONS IN ALL**

**ALL QUESTIONS CARRY EQUAL MARKS (20 MARKS)**

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1. Discuss briefly the Historical Background of Book Publishing in Nigeria and how the culture of Book Publishing has spread to the present. **(20 Marks)**
2. What is the implication of Copyright Laws against authors who infringe on it? **(20 Marks)**
3. List FOUR Departments or Sections in a Book Publishing Company stating their functions and contributions to the industry. **(20 Marks)**
4. What is a Self-Publishing option in the production process of a book? **(20 Marks)**
5. Distinguish between Creative Writing and Non-Creative Writing bringing out the examples in works that have been published as creative publications by Nigerian authors. **(20 Marks)**